

Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Museum SubCommittee

November 15, 2016

Fine Arts Center Deco Lounge

4:30 pm – 5:30 pm

Members Present: Rebecca Tucker, *Co-chair*, Blake Wilson, *Co-chair*, Joy Armstrong, Susan Edmondson, Jane Hilberry, Jessica Hunter-Larsen, Mario Montaña, Eric Perramond, Bruce Warren, Jaxon Rickel, *Staffer*

Members Absent: Annette Seagraves

Documents Distributed: Agenda, Nov 1 meeting minutes, Museum Subcommittee themes document, Definitions of strategic planning terms, Map of survey responses by ZIP Code

- I. Minutes for Nov 1 meeting approved
- II. Review of data from survey – subcommittee agreed that no additional themes need to be created to encompass comments in survey
- III. Report on themes presented to the strategic planning committee on Nov 15
 - a. Subcommittee may begin developing initiatives taking into account the following feedback given at the Nov 15 committee meeting
 - i. **“Museum strategic plan should include the collection strategy”**
Subcommittee discussion:
 1. The strategic plan could refer to the already existing collection policy for the museum (which must be changed by a committee)
 2. Current collecting policy will be presented to the subcommittee
 - ii. **“The themes are not exciting enough”**
Subcommittee discussion:
 1. The beginning words of the sub-bullet points (preceding the colons) struck the committee as bland- they will be taken out
 2. The development of initiatives may help inform the wording of the themes which may make the themes more exciting
 - b. Rebecca will revise themes and initiatives and present them to the subcommittee
- IV. Upcoming Deadlines: on **December 14th** Rebecca and Blake will present the first draft of the strategic plan for the museum to the committee
- V. Next Meetings/Events
 - a. Next subcommittee meeting is Tuesday, **November 29th**, 4:30 p.m., Deco Lounge. This will be the last meeting to develop initiatives
 - b. Subcommittee mixer is Tuesday, **November 29th**, 5:30 p.m., Deco Lounge